



Somerset CPAs Health Care Team
We understand the business of medicine.



Key to your financial success:

➤ Physician Alignment Strategy

Our experienced executive consultants bring a perspective that assists you in finding answers for your organization's unique needs.



No answers for your physician alignment strategies?

We can help define your strategic direction.

Features of Physician Alignment Strategy

- A collaborative ability to work with the unique needs of your market
- An ability to assess your needs to develop a win for physicians, hospital and community
- Mediation of the different parties' views and positions
- A defining of legal, financial, strategic and regulatory resources to be successful
- A proven track record of implementation success

We know that your situation is unique.

It would be presumptuous to think we have the answers to your physician alignment strategies without your insight, information and involvement. We do know that every health care market has its own unique needs when it comes to hospital and physician relationships. The key to the next generation of carefully constructed strategic and economic physician alignment strategies will be for each party to see a win-win-win outcome. A win for the physicians, a win for the hospital and a win for the community.

The health care consultants of Somerset have the experience and knowledge to assist you in defining your strategic direction and in understanding the roadblocks to your success. Our consultants will assist you in developing a

process to remove the barriers to a successful physician alignment strategy. We know and understand the mind-set of the constituents. In addition we know the best resources in legal, financial, strategic and regulatory advisement.

Our consultants, which include CEOs, legal and physician practice executives and financial managers, have had proven experience in the design and implementation of physician alignment strategies. We will assist you in mediating the different parties' views and positions to create the win-win-win environment and successful alignment. More importantly, not only do we develop plans, but we will also assist in implementing strategies that will work for you. Another key to your financial success!

Hospital and Health Systems Consulting Services

- Financial modeling
- Revenue cycle enhancement
- Physician compensation
- Revenue improvement - medical practice coding tools
- Fee schedule analysis
- Physician network or practice assessment
- Physician network management: a "best practice" model of performance
- Physician practice strategies: organizational assessment for collaboration - start up - ownership
- Physician alignment strategies
- Coaching and facilitating of board/senior leadership/physician relations
- MSO development
- Practice management training and development
- Change management
- Interim management

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